**Yr 7 Term 2/3 Assessment**

**DUE:** Week 9/10, Term 3

**What do I have to do?**

Construct a hoax (fake) website about a topic of your own choice. It can be any topic you are interested in as long as it is PG!

Your website must use CRAAP to persuade your audience that the hoax content is true. This includes:

* making sure *content is/looks current*
* making sure your *layout and structure are logical*
* using *appropriate language and graphics* for your topic
* including *relevant data* (percentages, graphs, tables etc.)
* creating your own *original content* (don’t plagiarise text or photos!)
* correctly *referencing your content* (including captions for graphics and data)
* identifying *why the (fake) author and organisation are authoritative* . ***DO NOT include personal details (eg: real names, places, date of birth etc)****.*

You will also need to write an evaluation which explains:

* the *purpose* of your website
* *why you made particular decisions* about content, design and language/graphics
* exactly *how each student contributed* to the project

**Does it have to be a real website?**

Yes. However, do **NOT** begin by making the website.

First you have to *plan the layout, write the text and create (or photoshop!) the pictures and/or edit the videos*. Save all this into a folder called LIBRARY WEBSITE).

You will learn about making a live website in class in Term 3. After that you will be able to make a live website using Weebly or another user-friendly ap. Do not do this yet!

**With whom do I do it?**

This assessment is best completed in threes, because it is quite a lot of work. If you would rather work in a pair, please see Ms Carmyn but you will need to be very organised to get the extra work done.

**Yr 7 Website Assessment Marking Criteria**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 1 Mark | 2 Marks | 3 Marks | 4 Marks | 5. Marks |
| Original Idea | * Effectively a copy of existing sites
 | * Many similar sites exist
 | * Some attempt has been made to incorporate *original ideas*
 | * Idea for site has an original and *entertaining /attention-grabbing twist*
 | * *Website* has an original and entertaining /attention-grabbing twist
 |
| Original Text | * Text is *all* cut and pasted
 | * Text is *mostly* cut and pasted
 | * Most text is *original*
 | * Most text is original
* *Appropriate subheadings*
 | * Text is *entirely original*
* Appropriate subheadings
 |
| Original Graphics | * Graphics are *all* cut and pasted from other sites
 | * Graphics are *mostly* cut and pasted from other sites
 | * Some graphics are *original* or have to *photoshopped* to fit your purpose
 | * *All* graphics are original or have been photoshopped to fit your purpose
 | * *Original and entertaining /attention-grabbing graphics* have been created and photoshopped to fit your purpose
 |
| Appropriate Layout and design | * *Inappropriate* design template has not been altered
 | * *Appropriate* design template has not been altered
 | * Appropriate design template has *some small changes*
 | * Appropriate design template has some *entertaining /attention-grabbing modifications*
 | * Appropriate design template has *many* entertaining /attention-grabbing modifications
 |
| Currency | * Site undated
* Broken links
* Outdated information
 | * Site undated
* *Some* broken links
* Outdated information
 | * Site *dated*
* Broken links

*Or* outdated information | * Site dated
* *Unbroken* links
* *Up to date* information
 | * *Each page* updated
* Unbroken links
* Up to date information
 |
| Reliability | * Unreferenced information cannot be fact-checked
* Inappropriate language choices
* Unedited text/graphics
 | * *Some unreferenced* information
* Inappropriate language choices
* Unedited text/graphics
 | * Some unreferenced information
* *Appropriate* language choices
* Unedited text/graphics
 | * *Most* text, graphics and data referenced so they can be fact-checked
* Appropriate language choices
* *Mostly correct* spelling, grammar, punctuation, paragraphs
 | * *All* text, graphics and data referenced so they can be fact-checked
* Appropriate language choices
* *Perfect* spelling, grammar, punctuation, paragraphs
 |
| Authority  | * No information about author/organisation
 | * Author (fake) *or* Organisation *named*
 | * Author (fake) *and* Organisation named
 | * Author (fake) is *shown to be part of credible organisation*
 | * Author (fake) is shown to be part of credible organisation
* Credible (fake) *sponsors*
 |
| Purpose | * Site lacks clear purpose
 | * *Purpose* of website can be identified
* Purpose is *not* reflected in language or design choices
 | * Purpose can be identified
* *Attempt made* to reflect purpose in language or design choices
 | * Main purpose can be identified
* Purposes are *clearly reflected* in language, graphics and layout choices
 | * *Two+ main purposes* can be identitified
* Purposes are clearly reflected in language, graphics and layout choices
 |
| Evaluation | * No evaluation presented
 | * *Some* text, graphic and layout choices are mentioned in evaluation
 | * *All* text, graphic and layout choices are mentioned in evaluation
 | * Evaluation *clearly outlines all decisions* behind text, graphic and layout choices
 | * Evaluation clearly outlines all decisions behind text, graphic and layout choices *and explicitly links them to the purpose of the website*
 |
| Teamwork | * No information about group effort presented
 | * *One* person appears to have done most of the work
 | * *All members have contributed* but not everyone has completed similar amounts of work
 | * Work has been well organised & *every member has contributed equally*
 | * Work has been well organised & every member has contributed equally.
* *Tasks have been assigned according to members’ talents (eg design, graphics, persuasive writing, etc).*
 |
| Names of Group Members:CommentsMark: /50 |